

Diamond Pass

Pre-Registration System with Expedited Access for Callers

More event planners are recognizing the benefits of using a pre-registration system for their events.

Chorus Call's Diamond Pass yields information:

- ◆ A pre-registration system can collect valuable contact information beyond the typical details obtained by conference operators joining participants to a call. Job title, email address, phone number and **permission to contact** are additional details that could be obtained when callers complete the web-based form supplied by Chorus Call
- ◆ A pre-conference report on registrants offers one means to gauge whether additional marketing of the event is required
- ◆ When your call gets underway, callers who joined using their PIN will be visible on your call with their name and company in the same way as callers, who were joined by a conference operator.
- ◆ If the date, time or any other details change, you have a list of registrants you can update by email or phone.



Offer your Participants the Fast Lane:

- ◆ A calendar booking reminds each pre-registered caller when your call is about to get underway
- ◆ Diamond Pass callers may dial in at the last minute, enter the PIN provided in their calendar booking, and head right into the call. There's no need to wait to give their name and company to an operator.